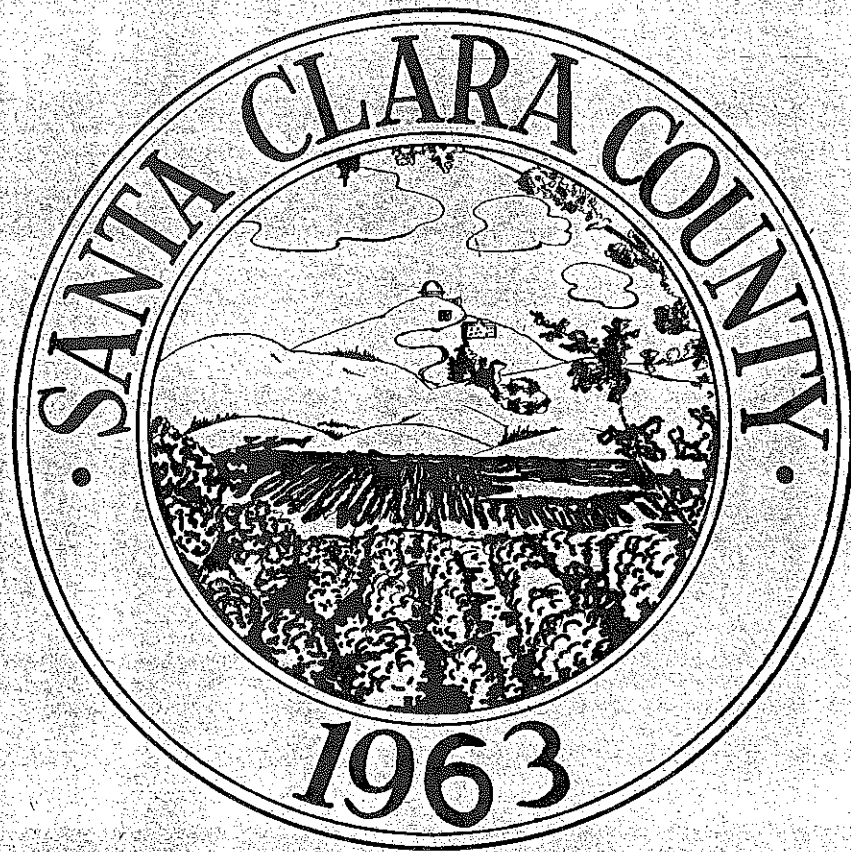


1963

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MASTER COPY
AGRICULTURAL
CROP REPORT



No. County

THEODORE J. MONIZ
AGRICULTURAL COMMISSIONER
75 West St. James Street
SAN JOSE, CALIFORNIA

county of santa clara



DEPARTMENT OF AGRICULTURE THEODORE J. MONIZ, COMMISSIONER
75 WEST ST, JAMES STREET
SAN JOSE 13, CALIFORNIA 299-2171

MR. CHARLES PAUL, DIRECTOR
CALIFORNIA DEPARTMENT OF AGRICULTURE:

THE HONORABLE BOARD OF SUPERVISORS OF THE
COUNTY OF SANTA CLARA:

AND:

MR. HOWARD W. CAMPEN, COUNTY EXECUTIVE:

Gentlemen:

This 1963 Annual Agricultural Crop Report for the County of Santa Clara, is herewith submitted in accordance with the provision of Section 65.5 of the California Agricultural Code.

The report shows the acreage, production and values of the commercial crops and products produced in the County. The value figures presented in this report represent the gross farm income of agricultural production, and do not reflect net income to the producer. Cost of production, harvesting, packing and other costs should be deducted to arrive at a true farm value.

The A.C.P. payments are not included in the gross value figures, but are only reported for informational purposes. For a point of interest, also included in the report, is a data sheet showing the "Acreage Trend" of our principal commercial fruit, nut and vine crops from 1950 through 1963.

I wish to take this opportunity to express my appreciation and sincere thanks to all individuals and organizations who so willingly cooperated with me and my staff in contributing the necessary information for this report.

Expressed appreciation is given to all the members of my staff for their efforts in the compilation of this report.

Respectfully submitted,

THEODORE J. MONIZ
AGRICULTURAL COMMISSIONER

COUNTY OF SANTA CLARA
DEPARTMENT OF AGRICULTURE

THEODORE J. MONIZ
AGRICULTURAL COMMISSIONER

ANNUAL CROP REPORT
FOR YEAR 1963

* * * *

BOARD OF SUPERVISORS

SIG SANCHEZ

DISTRICT 1

SAM P. DELLA MAGGIORE

DISTRICT 2

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DISTRICT 3

RALPH H. MEHRKENS, CHAIRMAN

DISTRICT 4

MARTIN J. SPANGLER

DISTRICT 5

* * * *

COUNTY EXECUTIVE

HOWARD W. CAMPEN

FRUIT AND NUTS

CROP	YEAR	UTILIZATION	BEARING		PER ACRE	PRODUCTION		VALUE		
			ACREAGE	NON-B		TOTAL TONS	PER TON	TOTAL		
Apples	1963	Fresh				320	\$ 110.	\$ 35,200.		
		Canned				275	60.	16,500.		
		Juice	157	27	4.9	<u>180</u>	45.	<u>8,100.</u>		
		Total				775		<u>59,800.</u>		
Apricots	1962	Fresh				275	110.	30,000.		
		Canned				360	65.	23,000.		
		Juice	123	24	6.7	<u>185</u>	32.	<u>6,000.</u>		
		Total				820		<u>59,000.</u>		
Apricots	1963	Fresh				2,000	150.	300,000.		
		Canned				22,400	90.	2,016,000.		
		Dried (3350T)				19,900(Green)	1100.	3,685,000.		
		By-Products*	8,723	267	5.34	<u>2,300</u>	70.	<u>161,000.</u>		
		Total				46,600		<u>6,162,000.</u>		
Cherries	1962	Fresh				1,300	140.	182,000.		
		Canned				17,500	120.	2,100,000.		
		Dried (1400T)				8,400(Green)	1240.	1,736,000.		
		By-Products*	10,591	383	2.87	<u>3,200</u>	90.	<u>288,000.</u>		
		Total				30,400		<u>4,305,000.</u>		
Cherries	1963	Fresh				918	860.	790,000.		
		Canned				1,850	280.	518,000.		
		Barreled				140	260.	36,400.		
		By-Products*				<u>40</u>	190.	<u>7,600.</u>		
		Total	2,067	766	1.43	<u>2,948</u>		<u>1,352,000.</u>		
Grapes	1962	Fresh				2,470	780.	1,927,000.		
		Canned				3,500	260.	910,000.		
		Barreled				230	240.	55,000.		
		By-Products*				<u>125</u>	170.	<u>21,000.</u>		
		Total	2,979	496	2.12	<u>6,325</u>		<u>2,913,000.</u>		
Grapes	1963	Processed				3,409	4.	13,600		
		Processed				3,494	7	14,800		
		Total						4.25	82.5	1,122,000.
		Total							90.	1,332,000.

* Indicates strained foods, jam, nectar and juice.

FRUITS AND NUTS - CONT'D

CROP	YEAR	UTILIZATION	ACREAGE		PER ACRE	PRODUCTION		VALUE	
			BEARING	NON-B		TOTAL TONS	PER TON	TOTAL	
Peaches and Nectarines	1963	Fresh	79	14	8.23	650	\$ 110.	\$ 71,500.	
	1962	Fresh (Free) Canned (Cling) Total	73 <u>45</u> 118	3 3	6. 6.	440 270 710	100. 55.	44,000. <u>15,000.</u> 59,000.	
Pears Bartlettts	1963	Fresh Canned By-Products* Total	3,939	957	8.6	15 32,300 <u>1,600</u> 33,915	120. 110. 72.	2,000. 3,553,000. <u>115,000.</u> 3,670,000.	
	1962	Fresh Canned By-Products* Total	4,218	716	10.80	25 43,600 <u>1,960</u> 45,585	85. 77.5 46.5	2,000. 3,379,000. <u>91,000.</u> 3,472,000.	
Pears, Hardys	1963	Fresh Canned By-Products* Total	906	16	14.3	NONE 12,200 800 13,000	108. 68.	NONE 1,318,000. <u>54,000.</u> 1,372,000.	
	1962	Fresh Canned Total	1,152	27	12.67	NONE <u>14,600</u> 14,600	75.5	NONE <u>1,102,000.</u> 1,102,000.	
Pears, All Other Varieties	1963	Fresh Canned By-Products* Total	384	12	9.1	2,400 100 <u>1,000</u> 3,500	100. 75. 60.	240,000. 8,000. <u>60,000.</u> 308,000.	
	1962	Fresh Canned By-Products* Total	446	1	10.65	4,750 NONE NONE <u>4,750</u>	65.	309,000. <u>309,000.</u>	
Pears, Total -- All	1963	xxx	5,229	985	xxx	50,415	xxx	5,350,000.	
	1962	xxx	5,816	744	xxx	64,935	xxx	4,883,000.*	

* Indicates strained foods, jam, nectar and juice.
** Not added

FRUIT AND NUTS - CONT'D

CROP	YEAR	UTILIZATION	ACREAGE		PER ACRE	PRODUCTION		VALUE	
			BEARING	NON-B		TOTAL TONS	PER TON	TOTAL	
Plums	1963	Fresh	95	46	1.25	120	\$ 115.	\$ 13,209.	
	1962	Fresh	97	43	1.	100	140.	14,000.	
Prickly Pears	1963	Fresh	100	40	365. Lug	36,500 Lug 22#	2.25	82,000.	
	1962	Fresh	75	85	465. Lug	35,000 Lug 22#	2.00	70,000.	
Prunes, French Imperial	1963	Dried	25,399	2,568	1.68	42,800	260.	11,128,000.	
	1963	Dried	861	50	1.62	1,400	300.	420,000.	
	1963	Dried	1,211	60	.50	700	290.	203,000.	
	1963	Dried	43	124	1.	43	260.	11,000.	
		Total	27,514	2,802		44,943		11,752,000.	
Prunes, French Imperial Sugar	1962	Dried	28,357	1,699	1.48	42,200	250.	10,550,000.	
	1962	Dried	956	54	1.56	1,500	280.	420,000.	
	1962	Dried	1,430	42	.55	800	280.	224,000.	
		Total	30,743	1,795		44,500		11,194,000.	
Walnuts	1963	Dried	7,453	631	.68	5,044	450.	2,259,800.	
	1962	Dried	7,790	437	.78	6,150	450.	2,757,000.	
Miscellaneous Fruits & Nuts	1963		122	7				20,000.	
TOTALS	1963		54,948	5,631				\$ 28,264,300.	
	1962		61,826	4,017				\$ 27,597,000.	

BUSHBERRIES AND STRAWBERRIES

CROP	YEAR	UTILIZATION	ACREAGE BEARING	PRODUCTION PER ACRE	TOTAL	UNIT	PER UNIT	VALUE
								TOTAL
Ollalieberries	1963	Fresh	9.5	1,100	8,250	Trays (9 lb.)	\$ 1.90	\$ 15,700.
		Processed			10	Tons	210.	2,100.
		Total			10,450*	Trays		17,800.
Ollalieberries	1962	Fresh	10.5	1,100	9,200	Trays (9 lb.)	2.00	18,500.
		Processed			10	Tons	210.	2,000.
		Total			11,550*	Trays		20,500.
Raspberries	1963	Fresh	73.	790	52,000	Trays (7½ lb.)	3.50	182,000.
		Processed			25	Tons	280.	7,000.
		Total			58,600*	Trays		189,000.
Raspberries	1962	Fresh	85.	850	65,000	Trays (7½ lb.)	2.80	182,000.
		Processed			30	Tons	280.	8,500.
		Total			72,300*	Trays		190,500.
Other Bushberries								
	1963	Fresh & Proc.	3.5	1,000	3,500	Trays	1.85	6,500.
		Fresh & Proc.			16,000	Trays	1.90	30,500.
		Total			19,500	Trays		
Strawberries	1963	Fresh	450.	2,000	422,000	Trays (12 lb.)	2.25	950,000.
		Processed			2,870	Tons	230.	660,000.
		Total			900,000*	Trays		1,610,000.
Strawberries	1962	Fresh	895.	2,000	805,500	Trays (12 lb.)	2.10	1,692,000.
		Processed			5,900	Tons	230.	1,357,000.
		Total			1,790,000*	Trays		3,049,000.
TOTALS								
		1963			536.			\$ 1,823,300.
		1962			1006.			\$ 3,290,500.

* Trays converted to trays for total production

VEGETABLE CROPS

CROP	YEAR	UTILIZATION	HARVESTED	PRODUCTION		UNIT	VALUE	
				PER ACRE	TOTAL		PER UNIT	TOTAL
Anise	1963	Fresh	78	370.	28,860	Crate	\$ 1.75	\$ 50,500.
	1962	Fresh	56	335.	18,600	Crate	2.00	37,000.
Beans, Lima	1963	Processed	1,195	1.54	1,840	Ton	155.	285,000.
	1962	Processed	1,870	1.70	3,200	Ton	160.	512,000.
Beans, Snap	1963	Fresh	120	6.	720	Ton	190.	137,000.
		Processed	570	7.	3,990	Ton	136.	543,000.
		Total	690		4,710			680,000.
Beans, Snap	1962	Fresh	95	5.	475	Ton	175.	83,000.
		Processed	325	8.	2,600	Ton	140.	364,000.
		Total	420		3,075			447,000.
Broccoli	1963	Fresh	130	280.	36,400	Crate	1.80	65,500.
		Processed	65	3.	195	Ton	145.	28,300.
		Total	195					93,800.
Broccoli	1962	Fresh	120	300.	36,000	Crate	1.70	61,000.
		Processed	530	1.9	1,000	Ton	140.	140,000.
		Total	650					201,000.
Cabbage	1963	Fresh	240	300.	72,000	Crate	1.40	101,000.
	1962	Fresh	189	310.	58,590	Crate	1.50	88,000.
Carrots	1963	Processed	35	28.	980	Ton	18.	17,600.
	1962	Processed	15	28.	430	Ton	18.	8,000.
Cauliflower	1963	Fresh	520	350.	18,200	Carton	1.25	22,800.
		Processed	170	3.	510	Ton	140.	71,400.
		Total	690					94,200.
Cauliflower	1962	Fresh	545	350.	190,750	Carton	1.20	229,000.
		Processed	80	3.9	310	Ton	125.	39,000.
		Total	625					268,000.
Celery	1963	Fresh	72	910.	65,520	Crate	1.40	91,700.
	1962	Fresh	75	920.	69,000	Crate	1.90	131,000.
Corn	1963	Fresh	425	240.	102,000	Crate	1.75	178,000.
	1962	Fresh	415	200.	83,000	Crate	1.85	154,000.

VEGETABLE CROPS - CONT'D

CROP	YEAR	UTILIZATION	HARVESTED ACREAGE	PRODUCTION		UNIT	VALUE	
				PER ACRE	TOTAL		PER UNIT	TOTAL
Cucumbers	1963	Fresh	175	640.	112,000	Lug	\$ 1.20	\$ 134,000.
		Processed	785	9.	7,065	Ton	65.	459,000.
		Total	960					
Endive	1962	Fresh	180	630.	113,400	Lug	1.00	113,000.
		Processed	600	9.	5,400	Ton	64.	346,000.
		Total	780					
Garlic	1963	Fresh	40	410.	16,400	Crate	1.00	16,400.
		Dry	1,105	5.	5,525	Ton	200.	1,105,000.
		Total	700	5.35	3,745	Ton	210.	787,000.
Lettuce Head Leaf	1963	Fresh	1,000	360.	360,000	Carton	1.30	468,000.
		Fresh	390	460.	179,400	Crate	.95	170,000.
		Total	1,390					
Lettuce Head Leaf	1962	Fresh	790	370.	292,300	Carton	1.50	438,000.
		Fresh	350	470.	164,500	Crate	1.00	165,000.
		Total	1,140					
Mushrooms	1963	Fresh	383,000 Sq. Ft.	1.6	609,000	Lb.	.50	304,000.
		Fresh	282,000 Sq. Ft.	1.76	497,000	Lb.	.54	268,000.
Mustard Greens	1963	Fresh	60	370.	22,200	Grate	.95	21,000.
		Fresh	127	325.	41,275	Grate	1.20	50,000.
		Total	187					
Onions	1963	Dry	375	675.	253,125	Sack	1.50	380,000.
		Dry	372	650.	241,800	Sack	1.00	242,000.
		Total	747					
Onions, Green	1963	Fresh	55	2,385.	131,175	Dozen	.39	51,200.
		Fresh	44	3,450.	151,800	Dozen	.39	59,000.
		Total	99					
Peas, Fall Spring	1963	Fresh	340	110.	37,400	Basket	3.00	112,000.
		Fresh	270	250.	67,500	Basket	1.50	101,000.
		Total	610		104,900			
Peas, Fall Spring	1962	Fresh	356	180.	64,080	Basket	2.90	186,000.
		Fresh	120	110.	13,200	Basket	1.20	16,000.
		Total	476		77,280			

VEGETABLE CROPS - CONT'D

CROP	YEAR	UTILIZATION	HARVESTED ACREAGE	PRODUCTION		UNIT	PER UNIT	VALUE TOTAL
				PER ACRE	TOTAL			
Peppers, Bell	1963	Fresh & Proc.	640	530.	339,200	Crate	1.40	\$ 475,000.
	1962	Fresh & Proc.	615	450.	276,750	Crate	1.60	443,000.
Peppers, Chili and Wax	1963	Fresh & Proc.	90	470.	42,300	Lug	2.20	93,100.
	1962	Fresh & Proc.	74	312.	23,088	Lug	1.80	42,000.
Romaine	1963	Fresh	158	410.	64,780	Crate	1.10	71,300.
	1962	Fresh	120	425.	51,000	Crate	1.00	51,000.
Spinach	1963	Fresh	78	340.	26,520	Crate	1.50	39,800.
		Processed Total	<u>110</u> 188	6.	660	Ton	22.50	<u>14,900.</u> 54,700.
Spinach	1962	Fresh	97	360.	34,920	Crate	1.50	52,000.
		Processed Total	<u>24</u> 121	5.	120	Ton	22.50	<u>3,000.</u> 55,000.
Squash	1963	Fresh	35	730.	25,550	Lug	1.40	35,800.
		Processed Total	<u>90</u> 125	10.	900	Ton	62.50	<u>56,200.</u> 92,000.
Squash	1962	Fresh	90	530.	47,700	Lug	.90	43,000.
		Processed Total	<u>65</u> 155	21.	1,370	Ton	68.00	<u>93,000.</u> 136,000.
Tomatoes	1963	Fresh	260	1,700.	442,000	Lug	1.00	442,000.
		Processed Total	<u>5,800</u> 6,060	23.	133,400	Ton	25.00	<u>3,335,000.</u> 3,777,000.
Tomatoes	1962	Fresh	395	1,500.	592,600	Lug	1.00	593,000.
		Processed Total	<u>6,300</u> 6,695	20.	126,000	Ton	27.50	<u>3,465,000.</u> 4,058,000.
Misc. Bunch Vegetables	1963	Fresh	160			Per Acre	660.	106,000.
	1962	Fresh	120			Per Acre	810.	97,000.
TOTALS	1963		15,636					\$ 9,582,500.
	1962		15,836					\$ 9,417,000.

CONVERSION TABLE FOR FRESH VEGETABLES

TO
CONVERT TONS INTO NUMBER OF CONTAINERS PER TON

ITEM	AVERAGE WEIGHT FOR CONTAINERS USED IN THIS REPORT	CONTAINERS/TON	ITEM	AVERAGE WEIGHT FOR CONTAINERS USED IN THIS REPORT	CONTAINERS/TON
Anise	60#/Crate	33	Onions, Dry	50#/Sack	40
Broccoli	32#/Crate	62	Onions, Green (5 Dozen bunches/crate)	25#/Crate	80
Cabbage	70#/Crate	28	Peas	27#/Basket	74
Cauliflower	28#/Carton	71	Peppers	40#/Crate	50
Celery	60#/Crate	33	Peppers, Chili & Wax	22#/Lug	91
Corn, Sweet	42#/Crate	48	Romaine	50#/Crate	40
Cucumbers	30#/Lug	66	Spinach (2 Dozen bunches/crate)	25#/Crate	80
Endive	45#/Crate	44	Squash	25#/Lug	80
Lettuce, Head	45#/Carton	45	Tomatoes, Market	22#/Lug	91
Lettuce, Leaf	30#/Crate	66			
Mustard Greens (2 Dozen bunches/crate)	20#/Crate	100			

CROP	YEAR	HARVESTED ACREAGE	PRODUCTION		UNIT	PER UNIT	VALUE	
			PER ACRE	TOTAL			PER UNIT	TOTAL
Barley	1963	2,500	1.	2,500	Ton	\$ 43.	\$ 107,500.	
	1962	2,200	1.	2,200	Ton	42.50	93,000.	
Hay Alfalfa	1963	1,290	5.	6,450	Ton	30.	193,500.	
	1962	1,400	5.	7,000	Ton	22.50	158,000.	
Grain	1963	6,500	1.25	8,125	Ton	25.	203,000.	
	1962	6,800	1.	6,800	Ton	20.00	136,000.	
Other	1963	2,250	.75	1,687	Ton	20.00	33,700.	
	1962	2,500	.75	1,875	Ton	18.00	34,000.	
Oats	1963	250	.75	188	Ton	45.00	8,500.	
	1962	300	.75	225	Ton	45.00	10,000.	
Pasture & Range Improved	1963	3,000			Acre	25.	75,000.	
	1962	3,500			Acre	25.	88,000.	
Irrigated	1963	4,000			Acre	125.	500,000.	
	1962	3,900			Acre	125.	488,000.	
Range	1963	225,000			Acre	2.00	450,000.	
	1962	225,000			Acre	2.00	450,000.	
Sugar Beets*	1963	2,590	22.	56,230	Ton	13.	719,000.	
	1962	2,700	21.	56,700	Ton	11.	624,000.	
Wheat	1963	50	1.	50	Ton	65.	3,250.	
	1962	40	1.	40	Ton	65.	3,000.	
TOTALS	1963						\$ 2,293,450.	
	1962						\$ 2,084,000.	

* Sugar Act Payment not included

NURSERY PRODUCTS - CUT FLOWERS

ITEM	YEAR	PRODUCTION AREA		QUANTITY SOLD	UNIT	PER UNIT	VALUE TOTAL
		HOUSE Sq. Ft.	FIELD Acres				
Asters	1963		58	11,600,000	Bloom	\$.0175	\$ 203,000.
	1962		40	8,000,000	Bloom	.02	160,000.
Carnations	1963	1,099,000		39,564,000	Bloom	.0525	2,077,000.
	1962	967,466		34,800,000	Bloom	.05	1,741,099.
Chrysanthemums, (outdoor)	1963	1,753,000		8,765,000	Bloom	.12	1,052,000.
Standard		1,168,000		5,840,000	Bloom	.07	409,000.
Medium		436,000		327,000	Bunch	.50	164,000.
Pompon		<u>3,357,000</u>					<u>1,625,000.</u>
Total							
Chrysanthemums, (indoor)	1963	2,680,000		33,500,000	Bloom	.12	4,026,000.
Standard		2,055,000		25,680,000	Bloom	.07	1,798,000.
Medium		313,000		585,000	Bunch	.50	293,000.
Pompon		<u>5,048,000</u>					<u>6,117,000.</u>
Total							
Chrysanthemums, (outdoor)	1962	2,828,000		14,140,000	Bloom	.12	1,697,000.
Standard		1,457,000		7,285,000	Bloom	.07	510,000.
Medium		665,000		499,000	Bunch	.55	275,000.
Pompon		<u>4,950,000</u>					<u>2,482,000.</u>
Total							
Chrysanthemums, (indoor)	1962	2,841,000		35,509,000	Bloom	.12	4,261,000.
Standard		2,324,000		29,000,000	Bloom	.07	2,030,000.
Medium		230,000		431,000	Bunch	.55	237,000.
Pompon		<u>5,395,000</u>					<u>6,528,000.</u>
Total							
Roses	1963	217,000		4,000,000	Bloom	.07	280,000.
	1962	217,000		4,340,000	Bloom	.07	304,000.
Miscellaneous*	1963						100,000.
	1962						100,000.
TOTALS	1963						\$ 10,402,000.
	1962						\$ 11,315,000.

* Includes Acacia, Gladiolus, Iris, Stephanotis, Daisies, Snapdragons, Sweet Peas, and others

NURSERY PRODUCTS - NURSERY STOCK

ITEM	YEAR	PRODUCTION AREA		QUANTITY SOLD	BY PRODUCERS	UNIT	PER UNIT	VALUE	TOTAL
		HOUSE	FIELD						
		Sq. Ft.	ACRES						
Citrus and Subtropical Fruit Trees	1963			4,000		Pot	\$.15	\$ 600.	
				10,500		1 Gal.	.60	6,300.	
				1,200		2 Gal.	1.40	1,700.	
				1,000		5 Gal.	2.25	2,300.	
				300		B & B	3.00	900.	
Total		11,000	1.					11,800.	
Citrus and Subtropical Fruit Trees	1962			10,500		Pot	.15	1,600.	
				14,900		1 Gal.	.56	8,400.	
				1,700		2 Gal.	1.40	2,400.	
				4,200		5 Gal.	2.25	9,500.	
				500		B & B	3.00	1,500.	
Total		11,800	1.					23,400.	
Deciduous Fruit and Nut Trees	1963		NONE			B. R.	.46	500.	
	1962			1,100					
Rose Plants	1963			315,000		Plant	.75	236,300.	
2 Yr. Bush				45,000		Plant	2.50	112,500.	
Tree Roses								348,800.	
Total									
Rose Plants	1962			546,000		Plant	.73	398,600.	
2 Yr. Bush				39,400		Plant	2.50	98,500.	
Tree Roses								497,100.	
Total									

NURSERY PRODUCTS - NURSERY STOCK CONT'D

ITEM	YEAR	PRODUCTION AREA		QUANTITY	BY PRODUCERS	UNIT	PER UNIT	VALUE	TOTAL	
		HOUSE	FIELD							SQ. Ft.
Ornamental Trees and Shrubs	1963			10,300		Pot	\$.25		\$ 2,600.	
				645,600		1 Gal.	.50		322,800.	
				15,000		2 Gal.	1.60		24,000.	
				114,700		5 Gal.	2.50		286,800.	
				400		15 Gal.	17.50		7,000.	
				3,300		B & B	4.00		13,100.	
				4,800		Flat	2.30		11,000.	
				60,100		B. R.	1.50		90,200.	
									<u>757,500.</u>	
		Total			78.3					230,000
Ornamental Trees and Shrubs	1962			122,500		Pot	.18		22,000.	
				884,700		1 Gal.	.70		619,300.	
				71,400		2 Gal.	1.20		85,700.	
				141,800		5 Gal.	2.36		334,700.	
				1,300		15 Gal.	14.00		18,200.	
				3,200		B & B	4.00		12,800.	
				1,300		Flat	2.37		3,000.	
									<u>1,095,700.</u>	
		Total			82.5					230,170
		Bedding Plants	1963			78,200		Flat	2.00	
				33,200		Pot	.40		13,300.	
									<u>169,700.</u>	
Total			3.00					44,000		
Total	1962			62,300		Flat	2.00		124,600.	
				12,600		Pot	.40		5,000.	
									<u>129,600.</u>	
Total			1.25					52,300		

NURSERY PRODUCTS - NURSERY STOCK CONT'D

ITEM	YEAR	PRODUCTION AREA		QUANTITY		UNIT	PER UNIT	VALUE	TOTAL
		HOUSE	FIELD	SOLD	BY PRODUCERS				
		Sq. Ft.		ACRES					
Vegetable Plants	1963			6,000		Flat	\$ 1.65	\$ 9,900.	
				400,000		Per 1000	7.50	3,000.	
Total								12,900.	
	1962			10,500		Flat	1.32	13,900.	
				315,000		Per 1000	7.50	2,400.	
Total								16,300.	
Herbaceous Perennials	1963			1,300		Flat	2.00	2,600.	
				1,800		1 Gal.	.50	900.	
				7,100		Pot	.30	2,100.	
Total								5,600.	
	1962			13,100		Flat	2.00	26,200.	
				1,200		1 Gal.	.50	600.	
Total								26,800.	
									.5
Indoor Decoratives	1963			147,100		Pot	1.00	147,100.	
	1962			5,800		Pot	.75	4,300.	
Rhizomes	1963			1,000		Each	.60	600.	
	1962								NONE
Propagative Materials, Budwood Cuttings, Plts, etc.	1963			550,700		Plant	.05	27,500.	
	1962			115,200		Plant	.07	8,100.	
TOTALS	1963							\$ 1,481,500.	
	1962							\$ 1,801,800.	

SEED CROPS

CROP	YEAR	HARVESTED ACREAGE	PRODUCTION (Pounds)	UNIT	PER UNIT	VALUE	
						TOTAL	
Beans	1963	90.	108,680	Lb.	.13	\$ 14,500.	
	1962	58.	111,360	Lb.	.13	15,000.	
Broccoli	1963	11.	12,390	Lb.	.37	4,500.	
	1962	5.	2,577	Lb.	.42	1,100.	
Cabbage	1963	18.	16,500	Lb.	.50	8,300.	
	1962	12.	8,213	Lb.	.51	4,200.	
Carrots	1963	20.	7,080	Lb.	.46	3,300.	
	1962	19.	7,183	Lb.	.44	3,200.	
Cauliflower	1963	NONE					
	1962	1.	658	Lb.	.87	570.	
Celery	1963	17.	9,500	Lb.	.60	5,700.	
	1962	17.	4,619	Lb.	.75	3,500.	
Cucumber	1963	12.	4,750	Lb.	.68	3,300.	
	1962	2.5	838	Lb.	.60	500.	
Endive	1963	NONE					
	1962	14.	10,688	Lb.	.30	3,200.	
Lettuce	1963	7.	3,420	Lb.	.51	1,700.	
	1962	23.	6,394	Lb.	.50	3,200.	
Melons	1963	NONE					
	1962	1.5	575	Lb.	.59	350.	
Onion	1963	12.	1,550	Lb.	1.85	2,900.	
	1962	7.	1,587	Lb.	2.00	3,200.	

SEED CROPS CONT'D

CROP	YEAR	HARVESTED ACREAGE	PRODUCTION (Pounds)	UNIT	PER UNIT	VALUE	
						TOTAL	
Parsley	1963	NONE					
	1962	36.	12,451	Lb.	.30	\$	3,750.
Parsnip	1963	NONE					
	1962	29.	24,438	Lb.	.25		6,100.
Pepper	1963	6.5	2,480	Lb.	2.09		5,000.
	1962	66.	7,107	Lb.	2.00		14,400.
Salsify	1963	8.	4,600	Lb.	1.09		5,000.
	1962	6.	10,386	Lb.	1.02		10,600.
Squash	1963	NONE					
	1962	2.	850	Lb.	.53		450.
Tomato	1963	65.	9,150	Lb.	4.09		37,500.
	1962	138.	14,649	Lb.	1.43		20,900.
Miscellaneous Vegetable Seed	1963	152.5	96,500	Lb.	.39		37,300.
	1963	47.	12,664	Lb.	1.35		17,100.
Miscellaneous Flower Seed	1963	35.5	4,127	Lb.	2.07		8,550.
	1962	49.	16,000	Lb.	.75		12,000.
Miscellaneous Agricultural Seed	1963	41.	23,000	Lb.	.82		18,900.
	1962						
TOTALS	1963	515.					\$ 158,100.
	1962	513.					\$ 121,700.

LIVESTOCK AND POULTRY

ITEM*	YEAR	NUMBER OF HEAD	PRODUCTION		UNIT	PER UNIT	VALUE	
			TOTAL LIVEWEIGHT LBS.	TOTAL			TOTAL	TOTAL
Cattle and Calves	1963	34,725	15,793,000	Cwt.	\$ 21.	\$ 3,316,500.		
	1962	54,000	20,250,000	Cwt.	20.	4,050,000.		
Breeding Stock	1963	800		Each	280.	224,000.		
	1962	700		Each	400.	280,000.		
Sheep and Lambs	1963	710	64,300	Cwt.	17.	11,000.		
	1962	800	100,000	Cwt.	15.	15,000.		
Hogs and Pigs	1963	11,695	1,738,731	Cwt.	16.	278,000.		
	1962	10,500	1,470,000	Cwt.	18.	265,000.		
Broilers and Fryers	1963	1,250,000	4,375,000	lb.	.165	721,000.		
	1962	1,294,000	4,529,000	lb.	.165	747,000.		
Other Chickens	1963	531,000	2,124,000	lb.	.055	117,000.		
	1962	623,000	2,492,000	lb.	.05	125,000.		
Chicks	1963	40,000		Each	.34	14,000.		
	1962	80,000		Each	.33	26,000.		
Rabbits	1963	11,000	47,000	lb.	.33	16,000.		
	1962	13,000	55,000	lb.	.28	15,000.		
Squabs	1963	14,000	14,000	lb.	.80	11,000.		
	1962	19,000	19,000	lb.	.80	15,000.		
TOTALS	1963					\$ 4,708,500.		
	1962					\$ 5,538,000.		

* Livestock figures are based on average weight and average selling price of all animals. On animals purchased from outside areas, figures show only net weight gain while within Santa Clara County.

LIVESTOCK AND POULTRY PRODUCTS

ITEM	YEAR	PRODUCTION	UNIT	PER UNIT	VALUE TOTAL
Milk	1963	1,364,000	Cwt.	\$ 4.48	\$ 6,111,000.
	1962	1,331,000	Cwt.	4.60	6,123,000.
Manufacturing	1963	86,500	Cwt.	2.94	254,000.
	1962	174,000	Cwt.	2.95	513,000.
Wool *	1963	10,000	Lb.	.50	5,000.
	1962	11,500	Lb.	.35	4,000.
Eggs, Chicken	1963	15,440,000	Doz.	.32	4,941,000.
	1962	14,787,000	Doz.	.29	4,288,000.
TOTALS	1963	* Does not include Wool Incentive Payments			\$ 11,311,000.
	1962				\$ 10,928,000.

INVENTORIES OF LIVESTOCK AND POULTRY
(In number of Head)

ITEM	JANUARY 1, 1963	JANUARY 1, 1964
Cattle and Calves		
All	47,900	47,700
Milk Cows, 2 years and over	14,900	15,500
Cattle and Calves in feed lots	8,000	5,600
Sheep and Lambs		
All	1,450	1,700
Stock Sheep	600	700
Sheep and Lambs	850	900
Hogs and Pigs	5,500	4,900
Hens and Pullets of Laying Age	909,800	945,900

SUMMARY

VALUATION

	<u>1962</u>	<u>1963</u>
FRUIT AND NUTS	\$27,597,000.	\$28,264,300.
BUSHBERRIES AND STRAWBERRIES	3,290,500.	1,823,300.
VEGETABLE CROPS	9,417,000.	9,582,500.
FIELD CROPS	2,084,000.	2,293,450.
NURSERY PRODUCTS - CUT FLOWERS	11,315,000.	10,402,000.
NURSERY PRODUCTS - NURSERY STOCK	1,801,800.	1,481,000.
SEED CROPS	121,700.	158,000.
APIARY PRODUCTS	5,630.	5,900.
LIVESTOCK AND POULTRY	5,538,000.	4,708,500.
LIVESTOCK AND POULTRY PRODUCTS	<u>10,928,000.</u>	<u>11,311,000.</u>
TOTALS:	\$72,098,630.	\$70,029,950.

COMPARATIVE FIGURES INCLUDING REPORTED ACREAGES
FOR FRUIT, NUT, BERRY, AND VEGETABLE CROPS

YEAR	BEARING ACRES FRUITS, NUTS, ALL BERRIES	FRUIT, NUT BERRY CROPS	OF AGRICULTURAL VALUES FOR FIFTEEN YEARS					FIELD CROPS U.S. PAYMENTS <u>1/</u> AND BEES	NURSERY STOCK CUT FLOWERS AND SEED	TOTALS
			VEGETABLE ACREAGE	VEGETABLE CROPS	LIVESTOCK AND POULTRY PRODUCTS	U.S. PAYMENTS <u>1/</u> AND BEES	NURSERY STOCK CUT FLOWERS AND SEED			
1949	96,971	\$26,933,350	26,707	\$9,625,597	\$25,119,084	\$1,396,661	\$3,338,867	\$66,413,561.		
1950	86,015	42,328,015	26,277	8,851,610	27,885,899	1,190,124	3,883,165	84,138,813.		
1951	85,062	40,004,504	27,195	10,162,437	28,650,066	1,213,009	3,448,135	83,478,151.		
1952	83,937	35,767,367	28,237	11,587,016	31,208,224	2,376,861	5,089,395	86,028,863.		
1953	82,174	46,145,673	22,259	9,707,947	30,012,034	2,294,318	5,998,845	94,158,817.		
1954	80,884	44,835,821	18,736	9,750,862	24,310,666	1,920,938	7,554,467	88,372,754.		
1955	77,826	54,855,280	22,310	9,790,014	25,828,198	2,332,508	8,111,102	100,917,102.		
1956	75,984	51,621,955	25,746	12,252,637	23,475,422	2,270,102	8,648,229	98,268,345.		
1957	75,428	40,073,580	20,849	10,528,162	23,489,908	2,592,532	9,895,797	86,579,979.		
1958	74,385	39,572,471	18,830	10,411,423	24,392,454	2,707,159	8,353,495	85,437,002.		
1959	68,083	48,042,090	16,496	10,278,475	24,051,943	2,682,444	10,834,781	95,889,733.		
1960	66,453	49,451,475	14,220	8,624,480	17,050,595	3,053,975	13,122,985	91,303,510.		
1961	64,100	37,468,000	15,050	9,628,000	15,667,200	2,615,700	11,629,500	77,008,400.		
1962	62,832	30,887,500	15,836	9,417,000	16,466,000	2,089,630	13,238,500	72,098,630.		
1963	55,484	30,087,600	15,636	9,582,500	16,019,500	2,299,350	12,041,000	70,029,950.		

1/ 1948 - 1957 includes government payments.

ACREAGE TREND

BEARING AND NON-BEARING ACREAGE OF PRINCIPAL CROPS	ACREAGE TREND									
	1950	1955	1958	1959	1960	1961	1962	1963		
Appricots	16,511	14,117	12,985	12,534	12,096	11,499	9,454	8,990		
Cherries	3,544	4,498	4,153	4,226	3,994	3,839	2,991	2,833		
Pears	7,160	7,303	7,065	7,343	6,912	6,761	6,318	6,214		
Grapes	5,626	5,020	4,660	3,890	3,859	3,532	3,450	3,455		
Prunes	47,708	40,909	37,384	35,193	33,940	33,196	30,819	30,316		
Walnuts	9,619	10,502	8,836	9,246	8,918	8,596	8,258	8,084		
Miscellaneous Tree Crops (Apples, Peaches, Plums & Other)		841	678	1,308	578	539	549	547		
Strawberries	1,947	3,007	3,250	2,100	1,480	1,250	895	450		
TOTAL ACREAGE OF ALL TREES, VINES, STRAWBERRIES	92,115	86,197	79,011	75,740	71,777	69,212	62,734	60,889		
FROM ABOVE--										
TOTAL ACREAGE REMOVED FROM PRODUCTION	3,190	3,271	4,699	3,590	3,030	*	2,535			
REASONS FOR REMOVAL										
For Subdivisions			1,452	*	2,089	1,378	*	1,164		
For Industrial			12	*	21	69	*	7		
For Miscellaneous (Schools, Churches, Stores, etc.)			585		998	1,506	*	1,364		
NEW PLANTINGS OF TREES AND VINES	*	*	*	736	1,025	715	*	1,135		
NUMBER OF ORCHARDS AND VINEYARDS	6,178	5,495	6,152	5,919	5,728					

* Figures not available